

**SALLY BASTERFIELD**  
**PORTFOLIO**



teen aum yoga

*Project Title:*  
Teen Aum Yoga

*Brief:*  
Create an attractive but simple logo to be used across print and digital media.



teen aum yoga



# YOGA FOR TEENS

FIND OUT MORE:

[info@teenaumyoga.co.uk](mailto:info@teenaumyoga.co.uk) or tel. 07795 244250

[WWW.TEENAUMYOGA.CO.UK](http://WWW.TEENAUMYOGA.CO.UK)



helen pope  
**YOGA**



*Project Title:*  
Helen Pope Yoga

*Brief:*  
Create a calm yet distinguished logo for a newly established Yoga provider.



# helen pope **YOGA**

Come and stretch out, strengthen  
and relax in my friendly classes.

Classes suit  
all abilities,  
beginners  
welcome

**Please get in touch to find out more**

t. 07950 528 625

e. [helenlouise pope@gmail.com](mailto:helenlouise pope@gmail.com)

[www.facebook.com/helenpopeyoga](http://www.facebook.com/helenpopeyoga)





**Hannah Horner**  
*Independent HR Consultant*

07970 473555  
hannah.horner@chalyn.co.uk

www.chalyn.co.uk

Chalyn Ltd, Registered in England. Company No. 15010505  
44 Kirkgate | Ripon | North Yorkshire | HG4 1PB



*Project Title:*  
Logo, website, business card and social media imagery for new HR company.

*Brief:*  
Authoritative, straight-forward and clear.



**Project Title:**  
 Artwork for the Nidderdale Moorland Festival including logo, posters and flyers.

**Brief:**  
 Bold, clear and reflective of the Upper Nidderdale Partnership.



*Project Title:*  
Illustration for front cover of an in-house magazine.

*Brief:*  
Link London and Newcastle via hand-drawn illustration using company's colours.





*Project Title:*  
Bluebell Party Tents

*Brief:*  
Create a lively and fun logo for a small family business hiring out party tents for kids.

# BLUEBELL PARTY TENTS

SPECIAL TENTS FOR SPECIAL EVENTS

serving  
HARROGATE,  
KNARESBOROUGH  
& beyond!



BESPOKE  
themed  
children's  
parties

MAGICAL  
outdoor experience  
in your own  
garden

Make it  
EXTRA SPECIAL  
with a sleepover  
party!

## PARTIES IN A BELL TENT



BEAUTIFULLY  
DECORATED  
BELL TENTS FOR  
ANY OCCASION!





PERSONALISED  
to suit all ages,  
genders  
& interests

Feed children's  
IMAGINATION!

NO FUSS!  
Tent set up & taken  
away for your  
convenience

Kids themes include:  
Pirate - Princess - Knights - Fairy - Jungle - Circus  
please visit our website for more information

GET IN TOUCH  
tel: 07809 573687  
email: [info@bluebellpartytents.co.uk](mailto:info@bluebellpartytents.co.uk)  
web: [www.bluebellpartytents.co.uk](http://www.bluebellpartytents.co.uk)

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**Project Title:**  
Advertising map for Manhattan Kayak Company in New York to illustrate their SUP and kayak routes.

**Brief:**  
Bright, cheerful and informative with illustrations of highlights of each route.



**Project Title:**  
 Custom Map to advertise a pub's proximity to local attractions.

**Brief:**  
 Detailed, informative and hand-illustrated map to attract visitors to the pub.



THE PRINCE'S  
COUNTRYSIDE  
FUND

CELEBRATING THE PRINCE'S COUNTRYSIDE FUND 3RD ANNIVERSARY

Please explore the gardens and meet the people, who thanks to your help,  
are creating a thriving future for our countryside.



*Project Title:*

Invitation design and illustration for a garden party at Kensington Palace for the Prince's Countryside Fund.

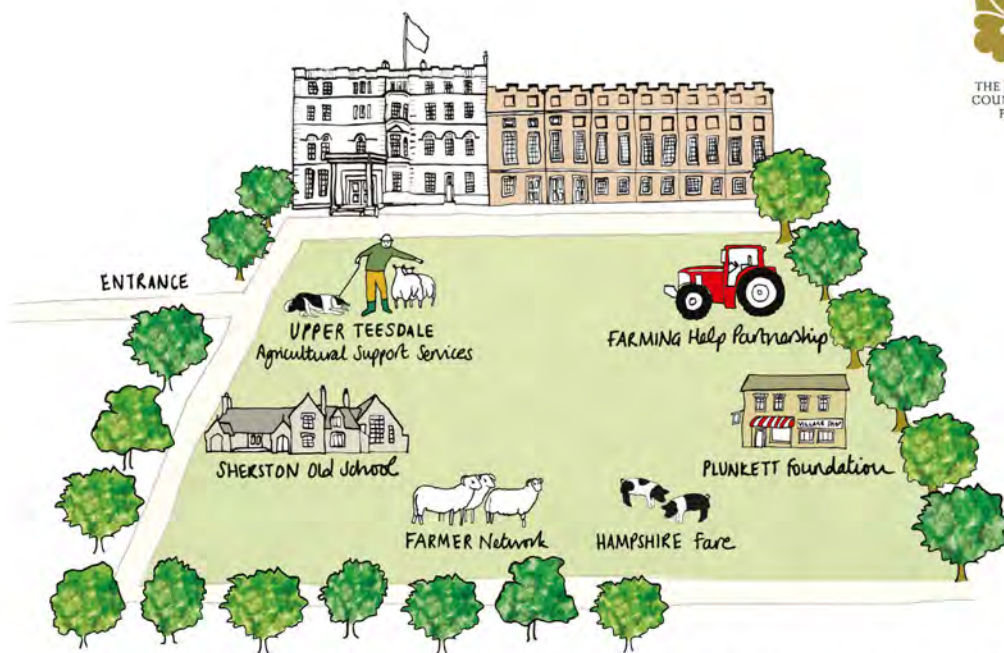
*Brief:*

Hand-drawn, friendly illustrations forming a map of the event with a hand-written font. The invitations were printed on a thick white card, to two sides.





THE PRINCE'S  
COUNTRYSIDE  
FUND



Please remember to take your free gift when you leave - you could win a hot air balloon ride over the British countryside.

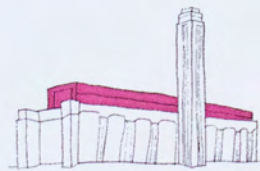


*Project Title:*

A wedding invitation design for a couple eloping to New York to marry, before celebrating with family in London.

*Brief:*

Elegant with hand-drawn illustrations of New York and London (not shown) with hints of colour.



Friday 10<sup>th</sup> June 2016

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Please join us for drinks and a light supper from 7pm  
to celebrate our forthcoming wedding

East Room  
Tate Modern  
Bankside  
London  
SE1 9TG

Dress: Cocktail

Carriages: 11pm

The venue is best reached by Tube.  
Nearest stations: Southwark (Jubilee) and Blackfriars (District/Circle).

Please arrive via the River Entrance on The Queen's Walk  
and make your way to the sixth floor for the East Room.

**Project Title:**  
Tate Modern pre-wedding drinks invitation

**Brief:**  
Black and white with a little pink. Modern, refined and simple with hand-drawn venue illustrations.





*Project Title:*

Wedding Anniversary party invitations for a party at Rudding to celebrate a long marriage.

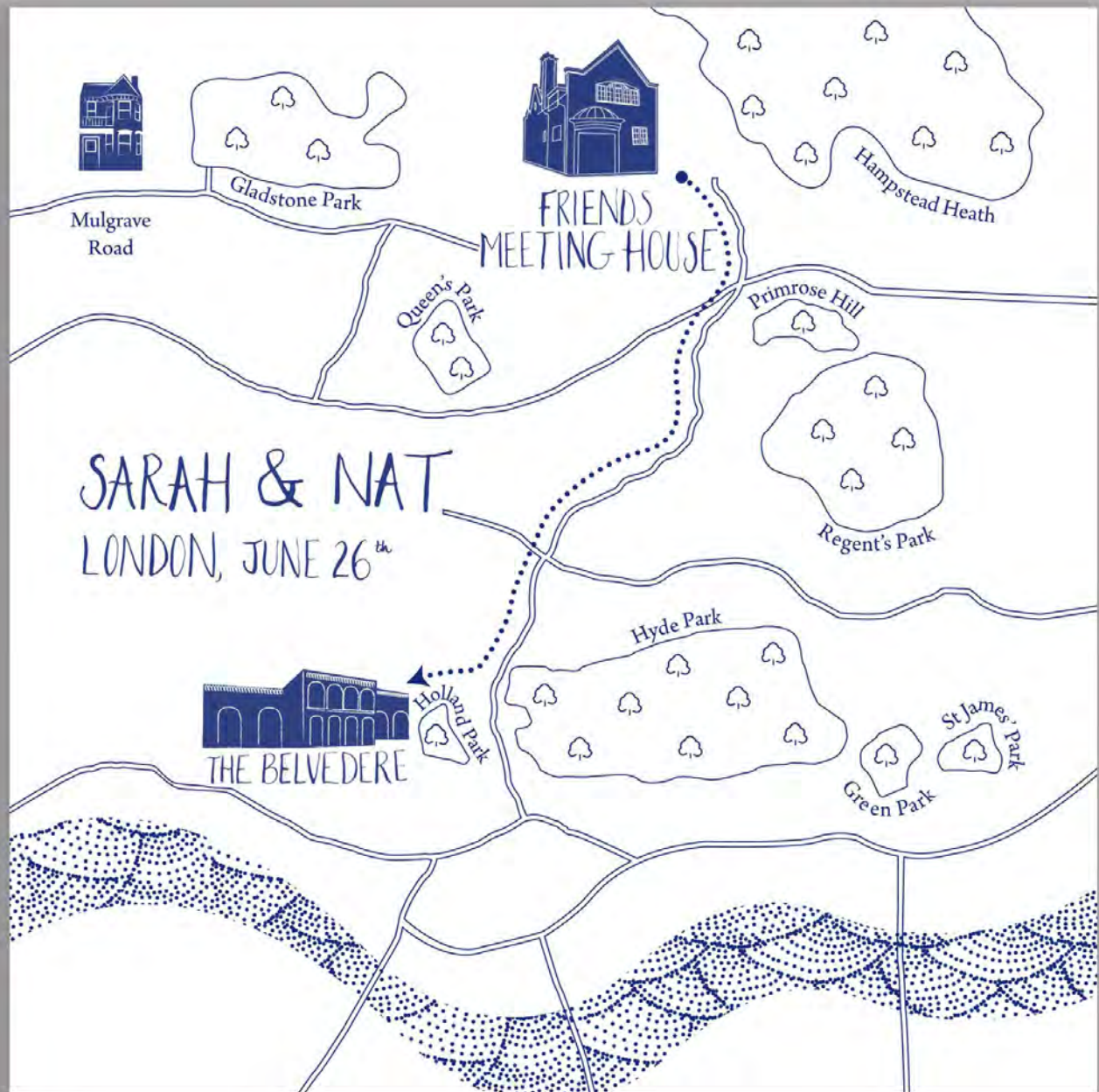
*Brief:*

Hand-drawn, relevant and elegant.



*Project Title:*  
Children's map celebrating important places for two young sisters

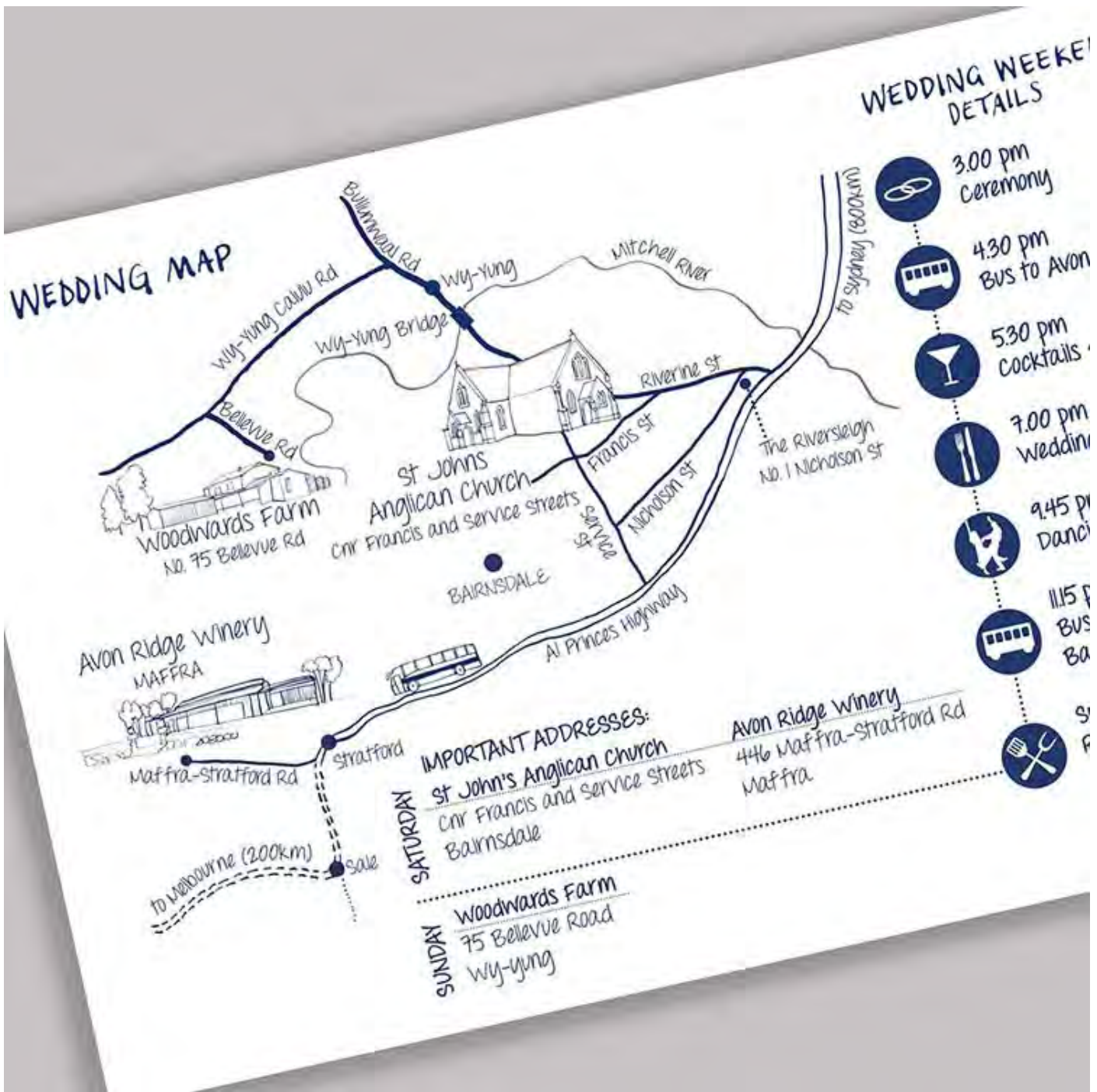
*Brief:*  
Bright, fun, engaging and personalised.



*Project Title:*  
Wedding Invitation featuring monochrome hand-drawn map

*Brief:*  
Hand-drawn, simple and attractive invitation with map to front and details to back.





Project Title:

Wedding map and timeline to accompany wedding invitations (also designed but not shown).

Brief:

Informative, hand-drawn and hand-written in a single colour.





**Project Title:**  
Wedding invitation in style of a boarding pass and ticket for a Greek wedding.

**Brief:**  
Elegant, stylish and luxurious.





**Project Title:**  
Boarding pass style wedding Invitation for an Ibiza wedding.

**Brief:**  
Bold, bright and stylish. Limited colour palette.

**CONTACT DETAILS:**  
sally@goldfinchdesign.co.uk  
07968 080284